



LAND ROVER

DEFENDER

1990 - 2016

PRICE CATALOG



LAND ROVER DEFENDER

1990 - 2016

GENERAL INFORMATION

| | |
|---------------------|-------------------------|
| Model | Defender 1st Generation |
| Class | SUV |
| Drive Side | LHD |
| Type of Restoration | Nut and bolt |

EQUIPMENT

THE ICON

It is a true icon
with timeless design.
It preserves the original spirit.
We're just making small
changes to keep it
up to date.

THE NEW GUY

Get ready to
meet the new guy.
It reflects our visionary
perspective and shows
the potential
of the vehicle.





BODY STYLE

110



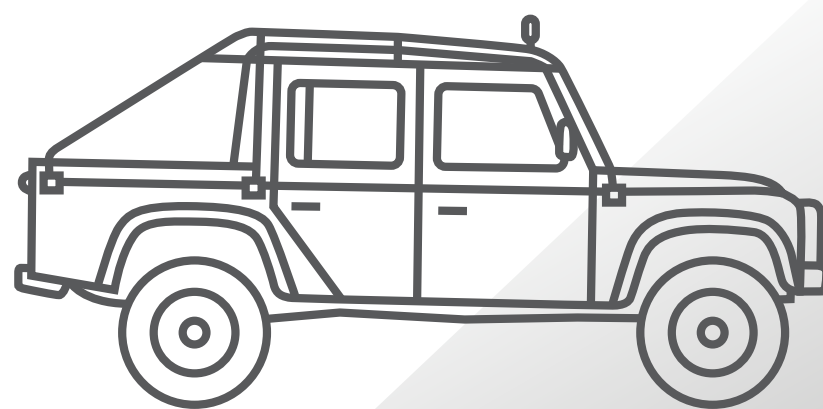
THE
ICON

THE
NEW GUY

Base
Price

€145.000

€165.000



THE
ICON

THE
NEW GUY

Base
Price

€145.000

€165.000

110 BEACH RUNNER



THE
ICON

THE
NEW GUY

Base
Price

€145.000

€165.000





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EXTERIOR

| | THE ICON | THE NEW GUY |
|---|-------------|----------------|
| Black electrostatic chassis coating | S | S |
| Original vintage Defender colors | S | S |
| Key Garage 'Signature' colors | O | O |
| Custom color ¹ | O | O |
| 16" 'Wolf' alloy wheels | S | S |
| 18" 'Sawtooth' alloy wheels | O | O |
| 19" 'Style 6010' original new Defender alloy wheels | O | O |
| Fender flares | S | S |
| 'Spectre' fender flares | O | O |
| Black Edition ² | O | O |
| Bespoke Edition ³ | O | O |

| | | |
|--|---|---|
| Aluminium 'Puma' bonnet | S | S |
| LED headlights with daylights | S | S |
| LED signal lights | S | S |
| LED tail lights | S | S |
| Key Garage 'Signature' tail lights | - | S |
| Aluminium door handles | S | S |
| Aluminium side mirror arms | S | S |
| Aluminium 'Heritage' front grill | S | S |
| Steel front bumper | S | S |
| Steel rear bumper | S | S |
| Steel front bumper with LED fog lights | - | O |
| LED fog light bar | O | O |
| Roll-Bar | O | O |
| Warn winch ⁴ | O | O |

¹ . It is prepared as a special color requested by the customer and applied after approval.

² . Black Edition contains black painted roof, wheels, mirrors and front grill.

³ . This pack allows the customer to choose a special color for mirrors, front grill, bumpers, roof and the wheels.

⁴ . Warn VR EVO 10-S 10000 LB

O: Optional
S: Standard





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INTERIOR

| | THE ICON | THE NEW GUY |
|--|-------------|----------------|
| Artificial leather seats | S | S |
| Genuine leather seats | O | O |
| Bespoke Edition ¹ | O | O |
| Recaro Sportster CS front seats | - | O |
| Leather covered dashboard | S | S |
| Carpet floor | S | S |
| Flexiteak floor | O | O |
| Alcantara roof | S | S |
| Leather roof | O | O |
| Leather steering wheel | S | S |
| Leather Isotta Idra steering wheel | O | O |
| Leather Isotta Borgia steering wheel | O | O |
| Leather Isotta Ferrara 2 steering wheels | O | O |
| Front and rear power windows | S | S |
| Central locking with remote control | S | S |
| Aluminium door trims | S | S |
| Leather door panels | S | S |
| Leather covered armrest | S | S |
| Marshall bluetooth speaker system | S | S |
| Focal Hi-Fi sound system ² | O | O |
| Digital controlled air condition | S | - |
| Puma style dashboard ³ | O | O |
| Insulation ⁴ | S | S |
| Silence pack ⁵ | O | O |

¹ . This pack allows the customer to use different kinds of leather, fabric, alcantara in the interior.

² . Focal Hi-Fi sound system includes 4x Focal Flax Evo PS 165 FSE, Audison Compact SR 5.600, Audison Prima APS 8 R.

³ . This option includes an a/c system with manual controllers.

⁴ . This pack contains doors and roof insulation.

⁵ . This pack contains, roof, doors and floor insulation with BASF Basotect and Silent Coat.

O: Optional
S: Standard





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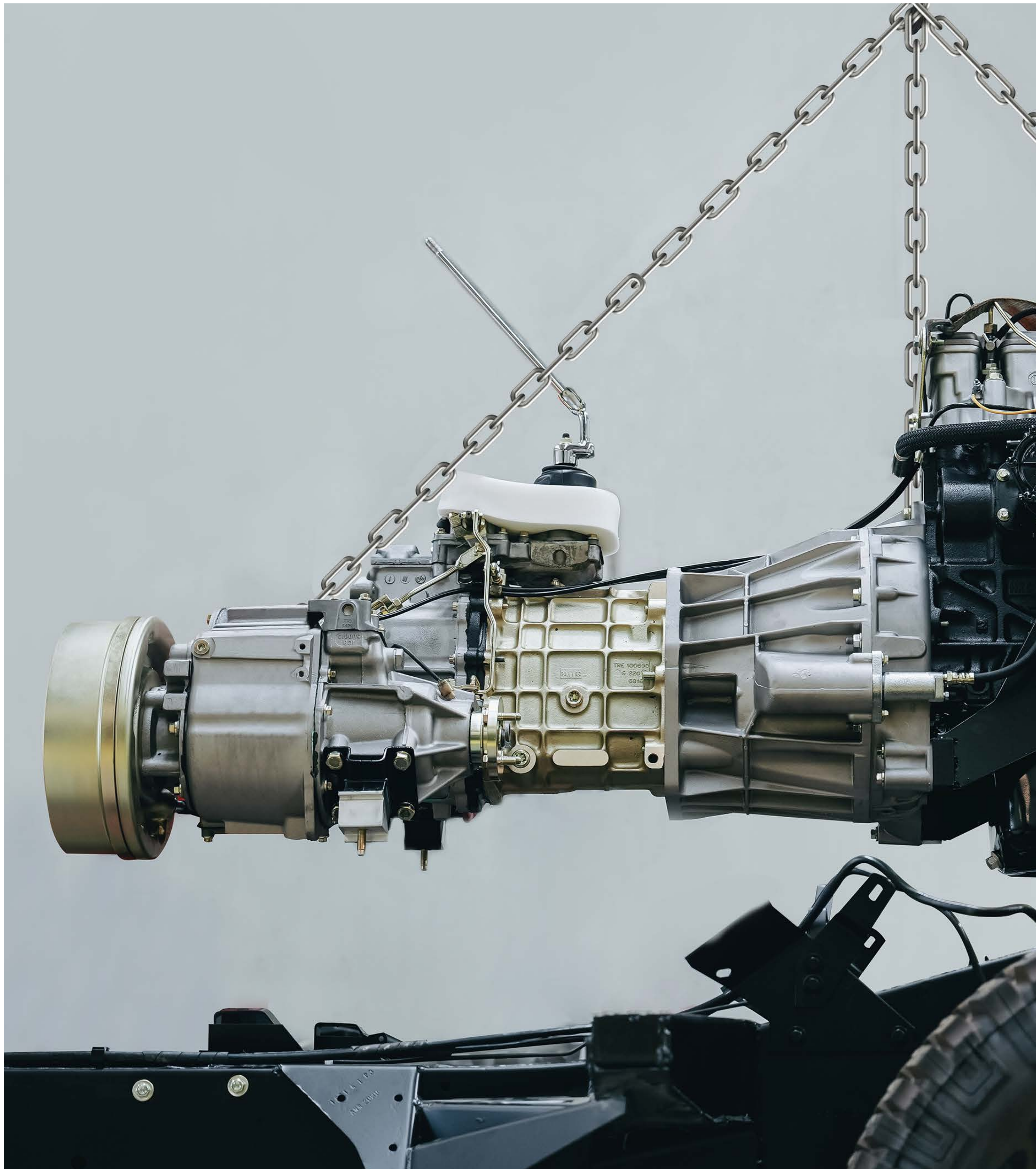
ENGINE & DRIVETRAIN

| | THE ICON | THE NEW GUY |
|---|-------------|----------------|
| 300 TDI engine | S | - |
| 5 Speed manual transmission | S | - |
| 4 Speed automatic transmission | O | - |
| LS3 petrol engine | - | S |
| 6 Speed automatic transmission | - | S |
| Becce x Key Garage performance suspension kit | O | S |
| Becce x Key Garage 5" coilover suspension kit | - | O |
| Willwood brake kit | - | S |

ADDITIONAL EQUIPMENT

| | THE ICON | THE NEW GUY |
|---|-------------|----------------|
| Key Garage 'Signature' colors | €2000 | €2000 |
| Custom color | €4000 | €4000 |
| 18" 'Sawtooth' alloy wheels | €3000 | €3000 |
| 19" 'Style 6010' original new Defender alloy wheels | €5000 | €5000 |
| 'Spectre' fender flares | €1000 | €1000 |
| Black Edition | €500 | €500 |
| Bespoke Edition exterior | €750 | €750 |
| Bespoke Edition interior | €5000 | €5000 |
| Steel front bumper with LED fog lights | - | €1000 |
| LED fog light bar | €1000 | €1000 |
| Roll-Bar | €4000 | €4000 |
| Warn winch | €4000 | €4000 |
| Genuine leather seats | €4000 | €4000 |
| Recaro Sportster CS front seats | - | €5000 |
| Flexiteak floor | €3000 | €3000 |
| Leather roof | €1000 | €1000 |
| Leather Idra steering wheel | €7500 | €7500 |
| Leather Borgia steering wheel | €750 | €750 |
| Leather Ferrara 2 steering wheels | €750 | €750 |
| Focal Hi-Fi sound system | €4000 | €4000 |
| Puma style dashboard | €15000 | €15000 |
| Silence pack | €2000 | €2000 |
| 4 Speed automatic transmission | €10000 | - |
| Becce x Key Garage 5" coilover suspension kit | - | €5000 |







keygarageicons.com